

Pension awareness season 2025

Empower your employees, strengthen your business

September to November marks pension awareness season – a nationwide initiative dedicated to helping employees understand the value of their workplace pensions while empowering employers to support financial wellbeing. This is the perfect opportunity for UK small and medium-sized businesses to foster engagement and ensure their teams are on track for a secure retirement.

Your partner in pension engagement

We can supercharge your campaign by helping you:

- Design engaging communication strategies tailored to your business needs
- Host live webinars, interactive workshops, and financial education sessions
- Offer an employee budget planner to demystify day-to-day spending and retirement planning
- Provide resources to help staff trace lost pensions and understand their full benefits picture

Key dates for your campaign

Pension Awareness Week
15-19 September 2025

National Pension Tracing Day
26 October 2025

Talk Money Week
3-7 November 2025

What can employers do?

Your role is pivotal in boosting workplace pension awareness. Here's how you can engage your employees:

- **Initiate conversations:** Regularly remind staff about their pension benefits via email, newsletters or your company intranet.
- **Empower employee ownership:** Encourage employees to discover their total pension savings using trusted resources:
 - [GOV.UK](#)
 - Mattioli Woods' [Trace your lost pensions flyer](#)
 - Your workplace pension provider's website and tools
- **Trace lost funds:** On National Pension Tracing Day, motivate employees to find and consolidate old or forgotten pensions. Roughly £31.1 billion¹ sits in lost pots across the UK as of October 2024.
- **Highlight retirement income needs:** Urge staff to explore Pensions UK's latest [Retirement Living Standards](#), which outline the following annual income targets:

Minimum

Single: £13,400 p.a.
Couple: £21,600 p.a.

Moderate

Single: £31,700 p.a.
Couple: £43,900 p.a.

Comfortable

Single: £43,900 p.a.
Couple: £60,600 p.a.

- **Review contributions:** Encourage employees to review your contributions and their own, and to use retirement income planners from your pension provider to assess if their savings are on track.
- **Foster financial confidence:** Partner with us to deliver tailored budget and retirement planning workshops, providing employees with practical skills and knowledge. Permanent recordings ensure lasting value for your entire team.

Take action today

It's never too late to prepare your pension awareness strategy for the season. Ensuring your employees are informed will boost their engagement, improve retention, and strengthen your position as a caring employer.

Contact our Employee Benefits team to create a bespoke pension awareness campaign for your business and its valued team.

Seize pension awareness season 2025 – make a lasting impact!