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"Imagine a world in which financial advice is trusted, thoughtful and enriching that is our vision"



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- Overview
- Highlights
- Financials
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- Wealth Management
- Acquisitions
- Outlook
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### A model for sustainable growth

- Adviser, manager and provider:
  - Client-driven advice
  - Addressing individual and corporate needs
  - Suitable products, innovative solutions
  - Lowering total expense ratios
- Scalable model:
  - Organic growth, augmented by acquisitions
  - Investment in our people and technology
  - Ownership of distribution
- Trusted national brand
- Progressive dividend policy



### Our model

#### Embedded value

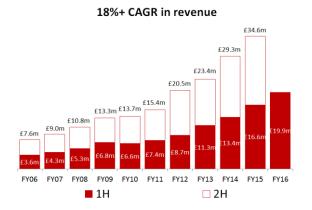




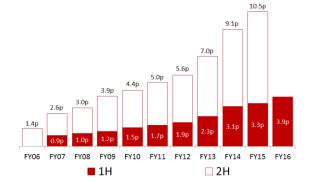
# Financial highlights

### 10 years of growth on AIM

- Revenue +20.0% to £19.90m (1H15: £16.59m):
- Recurring revenues 81.6% (1H15: 82.1%)
- Adjusted EBITDA<sup>1</sup> +18.4% to £4.32m (1H15: £3.65m):
  - Margin<sup>1</sup> of 21.7% (1H15: 22.0%)
  - Adjusted EPS<sup>2,3</sup> up 8.5% to 14.65p (1H15: 13.50p)
- Interim dividend +15.3% to 3.85p (1H15: 3.34p)
- Net cash of £22.64m (2014: £7.70m) at period end







- 1. Earnings before interest, taxation, depreciation, amortisation and acquisition-related costs.
- 2. Before acquisition-related costs, amortisation and impairment of acquired intangibles, and notional finance income and charges.
- 3. Basic EPS down 6.0% to 9.55p (1H15: 10.16p).



## Operational highlights

#### Broadening proposition as adviser, manager and provider

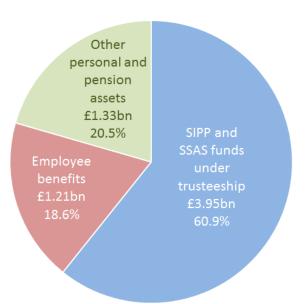
- AuM/A/A up 29.5% to £6.49bn (1H15: £5.01bn):
  - Discretionary AuM up 24.1% to £1.08bn (1H15: £0.87bn)
  - £58.6m of new equity raised by Custodian REIT
  - Strong new business flows
- Net organic revenue growth<sup>1</sup> of £1.88m (12.0%) (1H15: £2.35m, 20.1%)
- June 2015 placing raised £18.6m of new money
- Three acquisitions completed in period:
  - Aggregate initial consideration of £6.16m cash plus £3.70m shares
  - Maximum deferred consideration of up to £5.80m
- Acquisition of Maclean Marshall Healthcare in January 2016



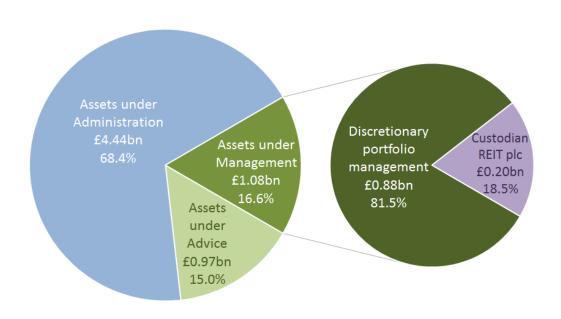
### AuM/A/A

### Up 29.5% to £6.49bn

#### Total AuM/A/A, by segment



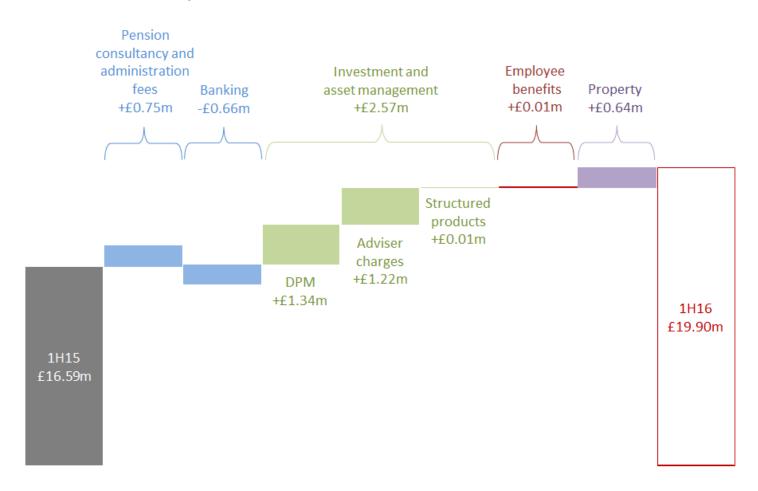
#### Total AuM/A/A, by nature







### Diverse and dynamic income streams







### High proportion of recurring revenue

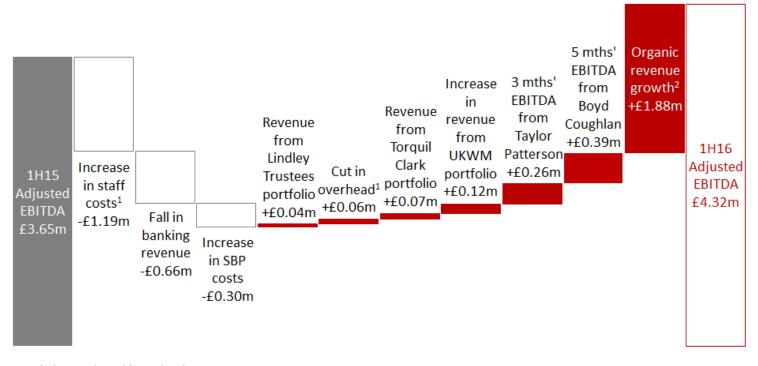
	1H16	1H15			rring nues
	£m	£m		1H16	1H15
Fees Banking	7.43 0.18	6.68 0.84			
Pension consultancy and administration	7.61	7.52	+1.2%	82.3%	93.5%
Discretionary portfolio management Adviser charges Structured products	4.11 3.43 0.41	2.77 2.21 0.40			
Investment and asset management	7.95	5.38	+47.8%	80.9%	75.5%
Property management	1.72	1.08	+59.3%	85.9%	86.6%
Wealth Management	17.28	13.98	+23.6%	82.0%	86.0%
Employee Benefits	2.62	2.61	+0.4%	78.5%	61.4%
Total	19.90	16.59	+20.0%	81.6%	82.1%





#### Adjusted EBITDA up 18.4%

- Strong organic growth
- Integration of five acquisitions



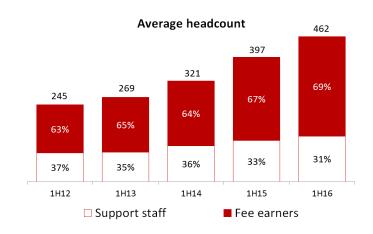
- Excluding Boyd Coughlan and Taylor Patterson costs.
- Before fall in banking revenue.

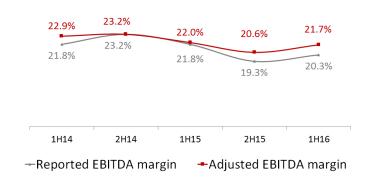


# Margin

### Maintaining profitability

- Adjusted margin of 21.7% (1H15: 22.0%):
  - Anticipated fall in banking revenue
  - £0.29m of deal costs
- People costs up 21.3%, supporting growth:
  - Represents 59.0% (1H15: 58.3%) of revenue
  - 493 heads at period end (1H15: 400)
  - Average of 317 fee earners (1H15: 266)
- Margin drivers:
  - Investing for growth
  - Market volatility
  - Operational gearing
  - Client TERs

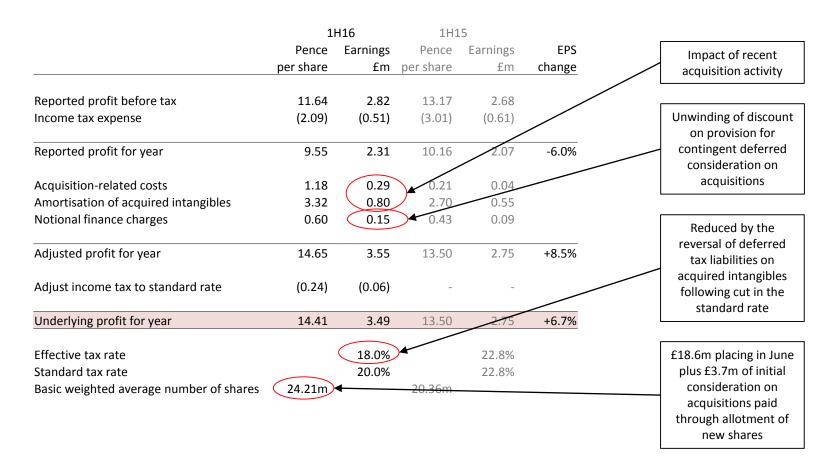






### Underlying EPS up 6.7%

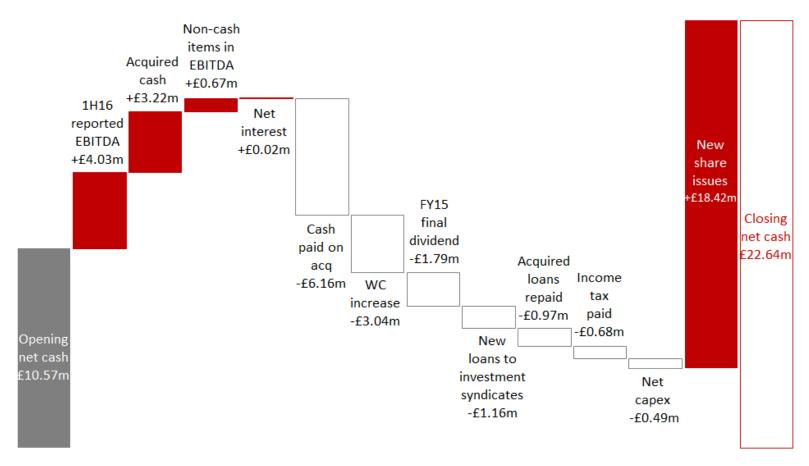
#### Basic EPS impacted by non-cash items and acquisitions







#### Placing to support growth



<sup>1. &</sup>quot;New share issues" comprises Placing proceeds of £18.6m, £0.34m on exercise of employee options and £0.18m of employee investment in Share Incentive Plan, less Placing costs of £0.69m.



### Dividend

### Interim dividend up 15.3%

- Quality and visibility of earnings
- Interim dividend of 3.85p (1H15: 3.34p)
- Progressive policy
- Remains well covered:
  - 2.5x basic EPS (1H15: 3.0x)
  - 3.8x adjusted EPS (1H15: 4.0x)
  - 1.0x operating cash flow (1H15: 3.0x)
- 140% surplus on minimum capital requirement





## **Employee Benefits**

#### Changing market, long term opportunity

#### Dynamic market:

- Building team
- Diversifying clients and proposition by acquisition
- Fees replacing commissions on pension
- Understanding value of employee engagement

Annual revenues	Clients
Up to £9,999	543
£10,000 to £19,999	64
£20,000+	57

#### Growing demand for:

- Financial counselling and education
- Governance services
- Flexible benefits solutions
- Broader service provision to existing clients

#### Accelerating demand for WM advice:

- Transformational changes to pensions
- Executive financial counselling and boardroom pay initiatives
- Formation of EB Wealth team

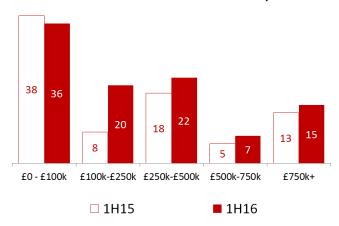


## Wealth Management

#### Strong new client wins

- Both pension and private clients:
  - Strong enquiry pipeline
  - Expanding distribution
  - Low client loss rates<sup>1,2</sup>
- Growing, maturing consultancy team
- New pension freedoms
- Increase in discretionary AuM:
  - Up 24% to £1.08bn (1H15: £0.87bn)
  - CREI NAV<sup>3</sup> of £200.3m (1H15: £156.8m)

#### All consultants' annual revenue profile



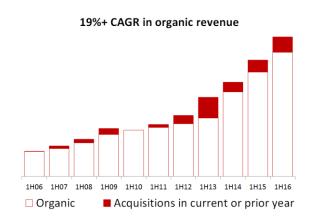
New business	1H16	1H15	Change
Total new client wins	475	373	+27%
SSAS and SIPP clients	321	219	+47%
Private clients	154	154	-
Private clients > £100,000	55	56	-2%
Value of new client assets	£170m	£162m	+5%
Average new client size	£0.36m	£0.43m <sup>4</sup>	-16%

- 1. Direct schemes lost as a result of death, annuity purchase, external transfer or cancellation fell to 2.2% (1H15: 2.3%) of average scheme numbers.
- 2. Direct schemes lost to alternative provider fell to 1.1% (1H15: 1.2%) of average scheme numbers.
- 3. Net asset values of Custodian REIT plc reported as at 30 November.
- 4. Includes one new SSAS scheme with £17m of assets.



#### Accelerating growth

- Proven ability to execute and integrate
- Acquisition of Maclean Marshall Healthcare:
  - Specialist healthcare and protection business
  - Cash consideration of £0.225m
  - Retained experienced manager
  - Over 130 corporate and personal clients
- Key criteria:
  - Cultural fit
  - Nature of client base
  - Ability to integrate
  - Return on investment
- Strong pipeline of further opportunities





### Integrating well

- Boyd Coughlan:
  - Based in Buckingham
  - Acquired on 23 June 2015
  - EBITDA of £0.39m in period
  - Rebranded from 1 December 2015
  - Development of 'MW Select'
- Taylor Patterson:
  - Based in Preston
  - Acquired on 8 September 2015
  - EBITDA of £0.26m in period
  - Rebrand scheduled for Q3 2016
  - Introducing DPM to acquired clients
- Lindley Trustees integrated into Preston





#### A profitable, sustainable business

- Platform for future growth:
  - Embedded values
  - Clear strategic vision
  - Growing, maturing consultancy team
  - Ambitious medium term goals
  - Strong balance sheet
- Reach and diversity
- Strong new business growth
- Strong pipeline of acquisition opportunities
- Current trading in line with expectations

	FY14	FY15	Medium term goals
Revenue	£29.4m	£34.6m	£100m+
AuM/A/A	£4.6bn	£5.4bn	£15bn+
Adjusted EBITDA margin	23.1%	21.3%	20%+

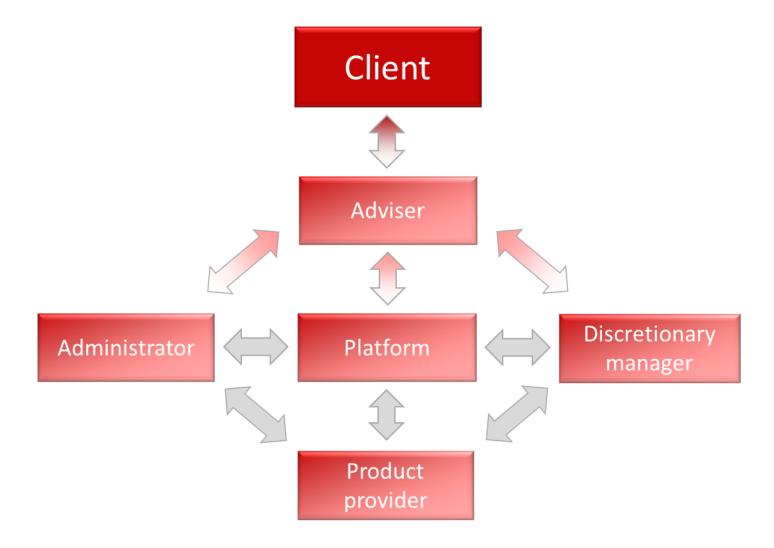
Revenue for 1H16 of £19.9m	1H16	Medium term goals
SSAS and SIPP schemes	7,444	15,000
Average annual revenue per scheme	£2,143	£3,000
Investment AuM/A	£2.0bn	£4bn+
Average revenue yield	78bps	75bps
EB clients	664	1,250
Average annual revenue per client	£10,621	£20,000



# **Appendices**



### Our model







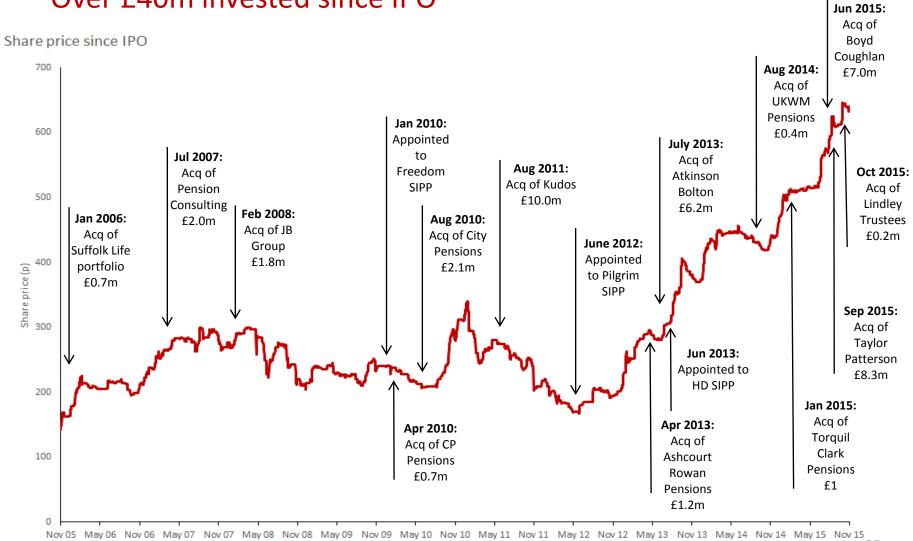
### Recurring revenues throughout value chain

	Adviser	Administrator	Platform	Discretionary manager	Product provider
Typical industry charges	50-200bps	25-50bps	25-45bps	100-175bps	15-300bps
Our revenues <sup>1</sup>	0-100bps	25-50bps	0-11bps	50-110bps	0-200bps
Direct pension and third party admin	Time-based fees	Time-based fees Fixed fees Transactional fees			Product fees Interest margin
Investment and asset management	Time-based fees Fixed fees AMCs on % of AuA	Time-based fees Fixed fees Transactional fees	Custody charges Platform fees	Initial set-up fees AMCs on % of AuM	Product fees Product commission
Property management	Fees	Fixed fees AMCs on % of AuA		AMCs on % of AuM	Product fees
Employee benefits	Fees Provider commission	Fees Provider commission	Custody charges Platform fees Licence fees		Product fees Product commission

<sup>1.</sup> Clients do not necessarily pay fees for all services across the value chain.



#### Over £40m invested since IPO





### **Boyd Coughlan**

- Based in Buckingham with 30 staff:
  - WM and EB business
  - Experienced management team retained
  - £240m+ of AuA/A
- Total consideration of up to £7.56m:

Initial: £5.06m (£3.86m cash, £1.20m shares)

- Deferred: up to £2.50m cash over two years

(subject to EBITDA hurdles)

- Value enhancing:
  - Strong margins and recurring revenues
  - Wider audience for Group's proposition
  - Trading in line with forecast



#### **Taylor Patterson**

- Based in Preston with 38 staff:
  - WM, EB and pension business
  - Strong cultural fit
  - Experienced management team retained
  - £630m+ of AuA/A
- Total consideration of up to £7.90m:

Initial: £4.6m (£2.10m cash, £2.50m shares)

- Deferred: up to £3.30m cash over three years

(subject to EBITDA and revenue hurdles)

- Value enhancing:
  - Strong margins and recurring revenues
  - Synergies in SIPP and SSAS administration
  - Trading in line with forecast



#### **Lindley Trustees**

- Extends intermediary relationships
- 137 SSAS schemes
- £116m of funds under administration
- Acquisition comprised:
  - Trade and assets of pension business
  - Trustee company
- Purchase consideration £0.20m
- Integrated into Preston office



#### Maclean Marshall Healthcare

- Specialist healthcare and protection business
- Based in Aberdeen
- Over 75 corporate and 60 personal clients
- Acquisition of trade and assets
- Purchase consideration £0.225m
- Integrated into Aberdeen office

# June 2015 placing



#### Accelerating growth

- Net placing proceeds of £17.9m
- £9.2m of cash utilised on acquisitions to date:
  - £3.84m of cash outflows on Boyd Coughlan
  - £4.97m cash consideration on Taylor Patterson
  - £0.20m on Lindley Trustees
  - £0.225m on Marshall Maclean Healthcare
- £8.7m available for:
  - General working capital purposes
  - Maintaining 25% headroom on increasing CRR
  - Pursuit of further acquisitions

### Client assets



### AuM up 29.5% to £6.49bn

				Investment			
	1H16	1H15		manage AuM	AuA	Admin	Total
Total client assets	£bn	£bn		£bn	£bn	£bn	£bn
Direct pension	2.61	2.21	+18.1%	0.45 <sup>1</sup>	0.30	1.86	2.61
Third party admin	1.33	0.94	+41.5%	-	-	1.33	1.33
SIPP and SSAS funds under trusteeship	3.94	3.15	+25.1%	0.45	0.30	3.19	3.94
Employee benefits	1.21	0.96	+26.0%	0.04	-	1.17	1.21
Personal and other pension	1.34	0.90	+48.9%	0.59 <sup>2</sup>	0.67	0.08	1.34
Total AUM/A/A	6.49	5.01	+29.5%	1.08	0.97	4.44	6.49
Investment and asset management	2.05	1.43	+43.4%				

	1 Jun 2015	Inflow	Outflow	Market movement	30 Nov 2015
Assets under management (AuM)	£m	£m	£m	£m	£m
Discretionary portfolio management (DPM) Custodian REIT plc (CREI) <sup>3</sup>	815.6 196.0	125.2 14.3	(29.2)	(31.3) (5.9)	880.3 204.4
Sub-total	1,011.6	139.5	(29.2)	(37.2)	1,084.7

- 1. £113.7m invested in CREI
- 2. £9.6m invested in CREI
- 3. £5.5m of dividends paid in period; new shares issued on Placing not admitted until 3 December 2015

#### Revenue



### Revenue yields

	Client	assets	Average revenu	
By division	1H16 £bn	1H15 £bn	1H16 bps	1H15 bps
Wealth Management <sup>1</sup>	5.28	4.05	66	69
Employee Benefits <sup>2</sup>	1.21	0.96	43	54
Overall	6.49	5.01	61	66
By segment	£bn	£bn	bps	bps
Pension consultancy and administration	3.95	3.15	39	48
Investment and asset management <sup>3</sup>	2.05	1.43	78	75
Property management <sup>4</sup>	0.22	0.20	139 <sup>5</sup>	127

- 1. Comprises SSAS and SIPP funds, property management plus £1.33bn (1H15: £0.90bn) of personal and other pension assets.
- 2. Employee benefits revenues are not typically linked to the value of client assets.
- 3. Includes certain direct pension, property management, personal, other pension and employee benefits assets.
- 4. £0.20bn (1H15: £0.17bn) of assets included within investment and asset management.
- 5. Calculation includes £44.25m of new shares subscribed for at 30 Nov 2015, but not admitted to trading on LSE until 3 Dec 2015.



# Segment results

#### Blend of EB/WM is powerful combination

	Pension consultancy	Investment					
	and	and asset		Employee	Segments	Corporate	
	administration	management	Property	benefits	total	costs	Consolidated
	£000	£000	£000	£000	£000	£000	£000
Year ended 30 Nov 2015 Revenue							
Total revenue <sup>1</sup>	7,605	7,948	1,723	2,619	19,895	-	19,895
Results							
Segment result	1,475	1,718	386	233	3,812	(995)	2,817
Year ended 30 Nov 2014 Revenue							
Total revenue <sup>1</sup>	7,520	5,381	1,077	2,612	16,590	-	16,590
Results							
Segment result	1,838	1,057	110	403	3,408	(727)	2,681

- Synergy across Group activities:
  - EB clients generate top WM clients
  - WM clients introduce quality EB work
  - Higher earners need EB and WM

- Common products, services and platforms:
  - Lower TERs through economies of scale
  - Insurance, protection and legal
  - Information technology
  - Technical support and compliance





### Surplus on regulatory CRR

- Regulated by FCA:
  - C3 "flexible portfolio" firm
  - P3 firm (prudentially non-significant)
  - IFPRU €50k limited licence firm
  - Custodian Capital is an AIFM
- Integration of acquisitions:
  - Kudos, City and ABC hived-up into plc
  - Subsidiary permissions cancelled
- MiFID II hot topics:
  - Inducements
  - Costs and charges
  - Product governance
  - Role of compliance

Regulatory capital	1H16 £m	1H15 £m
Tier 1 capital	14.50	8.46
Total capital resource requirement	6.04	5.05
Surplus	8.46	3.41
Percentage surplus	140.1%	67.5%
Group's net cash position	22.6	7.70



# Regulation

### New rules for SIPP operators

- FCA PS14/12 effective 1 September 2016
- Concern some operators under-capitalised
- Significant increase in CRR:
  - Based on value and nature of AuA
  - Uncertainty on nature of commercial property
  - Need visibility of assets in discretionary portfolios
- Cost associated with quarterly valuations

#### Summary of proposed changes to the formula

3.6 Table 3 summarises the calculation to be used in the updated framework. Changes from the framework consulted on are shown in red.

#### Table 3

STAGE 1	ICR = √AUM x K1 Where: ICR = Initial Capital Require: AUM = Assets Under Mana; K1 = Constant (originally pro			
	AUA	K1 constant to be applied		
	<£100m	10		
	£100-£200m	15		
	>£200m	20		
STAGE 2	CS = (√p%) x K2 x ICR Where: CS = Capital Surcharge p% = percentage of plans containing non-standard asset types K2 = Constant, proposed at 5 2.5			
STAGE 3	Total Capital Requirement = Initial Capital Requirement + Capital Surcharge			

Source: FCA PS14/12



#### Transformational changes to pensions

- Flexible access to pensions from age 55
- 55% 'death tax' abolished
- Access to impartial guidance
- Retirement ages to increase
- Restriction on contributions for high earners
- Reduction in lifetime allowance
- Green paper on pension reform